



CSJ  
MISSIONI  
ONLUS

# CHRISTMAS CAMPAIGN 2020 Report



Tenth edition of the Christmas Campaign

## The 2020 Christmas Campaign went way beyond expectations!

The results encourage us to continue in the direction we have taken, which is to carry out projects thanks to the people who make available their time, their passion and their hopes in believing that the future is built with good choices that can be done today.

With the **2020 CHRISTMAS CAMPAIGN**, we wanted to support the university studies of those young people who, having passed the baccalaureate exam with brilliant results, have the opportunity to continue their university studies, acquiring professional skills to be used in their community.

The result obtained is precisely the result of this combination: dedication of the volunteers of CSJ Missioni, collaboration of the communities of the Sisters of Saint Joseph of Chambéry, and the generosity of those who felt called and believed in the project the Christmas campaign wanted to finance.



*Top photo: some young people from the project: Upendo (medical school) and Jennifer, Esperanza and Rose (high school, grade 5 and 6).*

*Photo below: S. Malathi Vasogowda visits the families of the girls.*

## The dedication of the volunteers...



*In the photo: launch of the 2020 Christmas Campaign via zoom.*

The CSJ Missioni committee promoted, through the Zoom platform, a series of meetings with the communities of the Sisters of St. Joseph of Chambéry, in Italy and the rest of Europe, and with lay people sensitive to the theme of mission. These meetings have become the space to share the personal experience of the pandemic and to question how not to remain inactive in this time, keeping solidarity and hope in circulation.

At the end of November 2020, in some of these meetings, the project of the 2020 Christmas Campaign was presented to support the university studies of the 12 students of Songea, through video content that showed the mission of the sisters in Songea and the life and dreams of the students benefiting from the project.

## The collaboration of the communities of the Sisters of Saint Joseph of Chambéry:

Social distancing and the fear of contagion have not stopped the sisters' desire to contribute to the Christmas campaign again this year. The mobilization has spread to Europe. Each sister participated in the way she could, even making small signs to donate to encourage the generosity of donations.



*In the photo: some of the sisters of the Casaletto community at work.*

## The generosity of those who believed in the project supported by the 2020 CHRISTMAS CAMPAIGN:

Fertile ground was the tamtam on social media, through Facebook, Whatsapp and Telegram, but above all, personal relationships, which are the soul and style that CSJ Missioni has always promoted, and which have made the project credible this year as well. The involvement of the volunteers from Fisciano is confirmed, who channeled the energy they have always put into packaging, shipping and selling panettone, in a courageous fundraiser. The work done in Ferentino by the network of lay people traveling with the Congregation of Chambéry to sensitize others to the missionary project is significant. The affection for CSJ Missioni projects was then confirmed in Sicily.



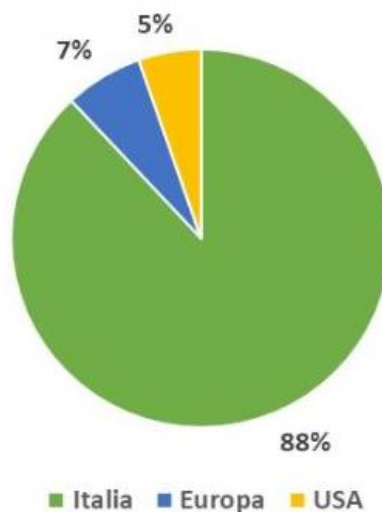
*Photo: meeting of the young Italian and Vietnamese sisters.*

And again: the role of those who for years have been promoting the missionary commitment of CSJ Missioni, such as the San Giuseppe Institute in Rome, which saw teachers and students engaged in the race for solidarity, or the Parish of San Francesco in Pisa, were decisive, donating the alms of one of the Sundays of Advent in favor of the missionary project; or those who are learning about CSJ Missioni, through the commitment of the sisters alongside the least, as happened again this year in the San Rocco

Parish in Ravenna. The generosity was so great that it involved family members, friends, acquaintances or even people who knew of the project from social media and who believed in its value. And it also came from beyond the Alps...

Since 2017, the panettone campaign has crossed national borders. In recent years, leveraging the network of religious communities abroad, it has been possible to send sweets to France, Denmark, Ireland, Norway and the Czech Republic. This year the panettone has disappeared, but solidarity has not disappeared and it has extended beyond European borders.

**Distribution of donations by country**

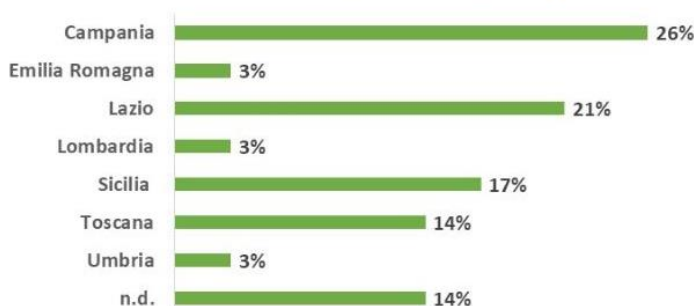


### Summary data

The summary data show us that 12% of donations came from Europe (7%) and the United States (5%). The countries involved are Norway, France, Denmark, Sweden, Ireland, and the United States; and lay people and religious communities of the Sisters of St. Joseph donated also.

Despite the many limitations and physical distance, your closeness and the sharing of values, has allowed us to achieve much more than the desired results!

**Focus on Italy - distribution by region**



The Italian regions involved in the donations are: Campania (26%), Lazio (21%), Sicily (17%), Tuscany (14%), Emilia Romagna (3%), Lombardy (3%), and Umbria (3%), and 14% from those whom it was not possible to identify the origin because the donors did not indicate their place of residence.

The largest number of donations comes from the secular world (60 + 2 from companies) for a total of 5,498 euros. There are 13 donations from the communities of the sisters (15,087 euros), which have led a significant number of lay donors, for a total of € 20,585 net, which will go to support our 12 young female students, allowing them access to university studies.

### What do we hope for the future?

We hope to continue to make significant and lasting changes with you that not only lift the immediate fate of vulnerable people and their communities, but that ensure a better perspective and future for the realities we accompany. To do this, we continue to focus on the true strength of CSJ Missioni, its people!

Our **THANKS** goes to all of you who believed in this project and chose to support not us so much as the dreams and the future of these 12 young women.

SEE YOU SOON!

Come and visit us on: