

R E P O R T CHRISTMAS CAMPAIGN

DECEMBER 2024

At Christmas together to change the World

Thanks to the support of friends and supporters, and to the tireless commitment of volunteers - lay people and sisters - the 2024 Christmas fundraiser, "A Scuola per cambia il Mondo", was an extraordinary success: 2,385 panettoni sold, bringing in 47,620 euros, to which were added generous donations, for a total of 4,945 euros, for a profit of 19,210 euros. These results fill us with gratitude and encourage us to continue with transparency and dedication, aware of the trust that so many place in our projects. Together, we can really make a difference!



EXPENSES INCURRED € 33.355

RESULT OF THE CAMPAIGN € 19.210

One project leads to another

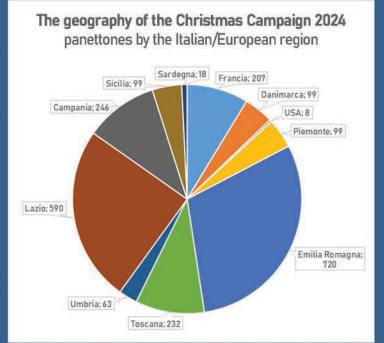
This year, too, the panettone was made attractive with the lively fabric packaging made by the NewHope Cooperative of Caserta. The 7,376 euros donated to the Cooperative and counted among the expenses (33,155 euros), represent a project within the project. The women of NewHope made the bags for CSJ Missioni with love and professionalism. This proven collaboration contributes to their journey of recovery from the serious situations of injustice from which they come.

Intercontinental Panettoni

This year, the Christmas Campaign began in September when the Sisters of Saint Joseph of Chambery, coming from all over the world and gathered in Nemi for an international meeting, had the opportunity to taste the panettoni and appreciate their original packaging.

At the end of the session, the sisters from the USA bought a suitcase to pack as many panettoni as they could, those from France and Denmark made large orders and even the Pakistani sisters took some away for the communities to taste. Norway and Ireland, like last year, contributed to the project with a donation.





From the monies collected, 50.58% went to the financing of aid projects

with 36.54% allocated to the financing of scholarships.

Between October and November, orders arrived from communities and volunteers throughout Italy. The enthusiasm was such that in a short time the community of Ravenna more than doubled their order while Rome was already "out of stock" on November 27. 2024, and unable to satisfy all the requests. The communities of Rome, Ravenna, Pisa and Foligno, the San Giuseppe School of Rome, the volunteers of Fisciano. Sicily, Acerra, Ceprano, Ferentino and Livorno, who have been participating in the campaign for years, this year extended their radius of action. The parish of San Rocco in Ravenna, thanks to its proximity to the company Flamigni (Forli) which produces the panettone, was the leader of the XII edition of the Christmas campaign for panettoni sold (720) and donations. A result achieved thanks to the expansion of the volunteer network and the involvement of some local companies. Pinerolo and Turin have extended the geographical outreach of CSJ Missioni in Italy, with the purchase and distribution of panettoni for the St. Joseph Center in Songea (Tanzania).

A special thanks to Valentina, Sister Biagina, Sister Adelaide for the packaging of the panettoni and preparing the parcels for shipping. It was nice to see the fourth-year students from the Liceo della Scuola di Roma join them: simple gestures, hard work and smiles to help change the world.

THANK YOU to all of you

and ... see you at the next initiatives!



